



WORK EXPERIENCE

Lafayette Group, Inc.

Design Specialist &
Senior Consultant

January 2019—Present | Full Time

Supervisory designer and consultant with nearly seven years experience in the federal government and strategic communications fields—leading visual information product development for the Emergency Communications and Cybersecurity Divisions of the Cybersecurity and Infrastructure Security Agency within the Department of Homeland Security, as well as collaborating with independent organizations, such as the First Responder Network Authority.

EMERGENCY COMMUNICATIONS DIVISION

FIRST RESPONDER NETWORK AUTHORITY | GRAPHICS SUPPORT

JANUARY 2024—PRESENT

Leading the development of high-level visual information products, including print and web materials that illustrate organizational roadmaps, and detailed infographics covering topics like current and emerging technologies, as well as the program's trajectory.

INTEROPERABLE COMMUNICATIONS AND TECHNICAL ASSISTANCE PROGRAM | GRAPHICS LEAD

SEPTEMBER 2022—PRESENT

Leading team in strategic communications and visual information product development, such as emergency communications event branding, cybersecurity training modules, training staff on branding guidelines and 508 standards, and animated videos.

- Led event branding for the 2023 and 2024 DC Interoperability Summit Conferences; clients and event participants praised work quality and explicitly requested continued graphics support for all future events
- Led project development, graphic design and animation of the [National Emergency Communications Plan \(NECP\): Auxiliary Communicators Spotlight Animated Video](#)

CYBERSECURITY DIVISION

CAPACITY BUILDING SUBDIVISION | GRAPHICS LEAD

JANUARY 2019—SEPTEMBER 2022

Led team in strategic communications and visual information product development across multiple-branch organization, such as cross-branch collaborative efforts, screen and web design for topics such as secure cloud business applications, program metrics and timelines, acquisition and budget, publications of program initiatives, and current cybersecurity events.

- Led design mockup development of the cybersecurity shared services catalog website, including landing, catalog, and service details pages, collaborating with the UX/UI development team; client explicitly requested future design support
- Led graphic design and print development of the [Vulnerability Disclosure Platform \(VDP\) 2021 Annual Report](#); client explicitly requested the same format for all future VDP publications
- Led graphic design development of the CDM 10-Year Anniversary event branding package, including a reworked CDM logo, Teams and desktop backgrounds, and a cake graphic

CONTINUOUS DIAGNOSTICS AND MITIGATION PROGRAM | GRAPHICS LEAD

Developed visual information products covering cybersecurity concepts, such as threat baseline measurement, risk-scoring models, and program milestones.

- Led graphic design and animation development of [CDM Video 1: Program Introduction](#); consulted on design and led logistics for [CDM Video 2: AWARE Scoring Algorithm](#)
- Led graphic design development of multiple success stories and factsheets illustrating the program's positive impacts on agencies and key stakeholders
- Coordinated with stakeholders to maintain document accuracy for operational execution



TECHNICAL ABILITIES

Adobe Creative Suite	Illustrator, InDesign, Photoshop, After Effects, Premiere Pro, Lightroom, FireFly, Dreamweaver, Bridge, Xd, Acrobat Pro, Audition, Media Encoder
Application Proficiency	Canva, Drupal, VideoScribe, Visio, Microsoft Excel, PowerPoint, Publisher, SharePoint, Word, Teams
Photography	Framing, lighting, capturing, shot list development, copyright adherence, strong understanding of aesthetics
Sound Engineering	Capturing, manipulating, and producing sounds through a variety of hardware, software, processors, use of plug-ins
Video Production	Script development, storyboard composition, side-by-side development, filming, directing, post-production, animation
Document 508 Compliance	Accessibility standard adherence, compliance checks, troubleshooting, quality control

FUNCTIONAL KNOWLEDGE

Artificial Intelligence & Workflow Optimization	Implementing ethical AI to boost workflow and operational efficiency through continual research and utilization of cutting-edge tools and services, while maintaining awareness of technological advancements.
Conceptualization & Brand Application	Applying practical and theoretical program knowledge, with a strong understanding of graphics standard guidelines, to reach appropriate audiences by creating feasible, unique solutions for challenging situations, ensuring consistency of visual information products.
Event Moderation & Technical Support	Facilitating in-person and online agency events, leading planning committees, engaging stakeholders, establishing event timelines, developing presentations, providing technical support, and assisting in project charter development.
Team Leadership & Project Management	Supervising project teams across multiple areas, delegating work, tracking progress, providing feedback, analyzing results, and training staff on branding, animation, task prioritization, goal-setting, and stakeholder engagement.
Social Media & Content Creation	Developing content strategies and posting schedules, engaging users, analyzing metrics, and synthesizing results into actionable information, with a deep knowledge of various platforms and trends.
Stakeholder Engagement & Coordination	Collaborating with business analysts, key stakeholders, client leadership, vendors, and technical points of contact to ensure smooth operations, often managing multiple employees and tasks simultaneously.
Strategic Communication & Relationship Building	Exhibiting excellent verbal and written communication skills, Request For Proposal development, with the ability to build strong working relationships through empathy, collaboration, and thoughtfulness.